

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2706019
Alt Order #: 27131529
Product Desc: Candidate
Estimate: 7630
Flight Dates: 09/30/20 - 10/06/20
Original Date / Rev: 09/30/20 / 09/30/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Fort Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: POL/Roger Marshall/US Senate/KS/Re
Demographic: A25-54
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN13871/SP2622/AL1146
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/04/20	24	\$11,240.00	\$9,554.00
10/05/20	10/11/20	13	\$6,100.00	\$5,185.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	37	\$17,340.00	\$14,739.00	0.00
Totals	37	\$17,340.00	\$14,739.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	09/30/20	09/30/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----			1			\$350.00		0.00			
N 2	Multi	10/01/20	10/01/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---			1			\$350.00		0.00			
N 3	Multi	10/02/20	10/02/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--			1			\$350.00		0.00			
N 4	Multi	10/05/20	10/05/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2706019
Alt Order #: 27131529
Flight Dates: 09/30/20 - 10/06/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
Product Desc: Candidate
Estimate: 7630

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/05/20	10/11/20	M-----			1		\$350.00	0.00				
N 5	Multi	10/06/20	10/06/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$350.00	P4	0.00 NM	1	\$350.00
		Channels : KSNK,KSNG,KSNN,KSNN												
		Today Show 7-8am												
		Today Show (7-8am)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/05/20	10/11/20	-T-----			1		\$350.00	0.00				
N 6	Multi	10/03/20	10/03/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00 NM	1	\$150.00
		Channels : KSNK,KSNG,KSNN,KSNN												
		Today Show Sa												
		Saturday Today Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/28/20	10/04/20	-----S-			1		\$150.00	0.00				
N 7	Multi	10/04/20	10/04/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$150.00	P4	0.00 NM	1	\$150.00
		Channels : KSNK,KSNG,KSNN,KSNN												
		Today Show Su												
		Sunday Today Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/28/20	10/04/20	-----S			1		\$150.00	0.00				
N 8	Multi	09/30/20	09/30/20	M-F 4-430p	CM	4-430pm	--W----	:30	1	\$300.00	P4	0.00 NM	1	\$300.00
		Channels : KSNK,KSNG,KSNN,KSNN												
		M-F 4-430p												
		Jeopardy B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/28/20	10/04/20	--W----			1		\$300.00	0.00				
N 9	Multi	10/02/20	10/02/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$300.00	P4	0.00 NM	1	\$300.00
		Channels : KSNK,KSNG,KSNN,KSNN												
		M-F 4-430p												
		Jeopardy B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/28/20	10/04/20	----F--			1		\$300.00	0.00				
N 10	Multi	10/05/20	10/05/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$300.00	P4	0.00 NM	1	\$300.00
		Channels : KSNK,KSNG,KSNN,KSNN												
		M-F 4-430p												
		Jeopardy B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/05/20	10/11/20	M-----			1		\$300.00	0.00				
N 11	Multi	10/01/20	10/01/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$400.00	P4	0.00 NM	1	\$400.00
		Channels : KSNK,KSNG,KSNN,KSNN												
		M-F 430-5p												
		Jeopardy												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/28/20	10/04/20	---T---			1		\$400.00	0.00				
N 12	Multi	10/01/20	10/01/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$500.00	P4	0.00 NM	1	\$500.00
		Channels : KSNK,KSNG,KSNN,KSNN												
		KSN News at Five												
		KSN News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/28/20	10/04/20	---T---			1		\$500.00	0.00				
N 13	Multi	10/05/20	10/05/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$500.00	P4	0.00 NM	1	\$500.00
		Channels : KSNK,KSNG,KSNN,KSNN												
		KSN News at Five												
		KSN News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/05/20	10/11/20	M-----			1		\$500.00	0.00				
N 14	Multi	10/06/20	10/06/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$500.00	P4	0.00 NM	1	\$500.00
		Channels : KSNK,KSNG,KSNN,KSNN												
		KSN News at Five												
		KSN News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/05/20	10/11/20	-T-----			1		\$500.00	0.00				
N 15	Multi	09/30/20	09/30/20		CM	6-630p	--W----	:30	1	\$750.00	P4	0.00 NM	1	\$750.00

Advertiser:	<u>POL/Roger Marshall/US Senate/KS/Rep</u>
Product Desc:	<u>Candidate</u>
Estimate:	7630

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				KSN News at Six											
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	--W----		1				\$750.00		0.00			
N 16	Multi	10/02/20	10/02/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	----F--		1				\$750.00		0.00			
N 17	Multi	10/05/20	10/05/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	M-----		1				\$750.00		0.00			
N 18	Multi	10/03/20	10/03/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sat KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-----S-		1				\$400.00		0.00			
N 19	Multi	10/04/20	10/04/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sun KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-----S		1				\$250.00		0.00			
N 20	Multi	09/30/20	09/30/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	--W----		1				\$800.00		0.00			
N 21	Multi	10/01/20	10/01/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	---T---		1				\$800.00		0.00			
N 22	Multi	10/02/20	10/02/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	----F--		1				\$800.00		0.00			
N 23	Multi	10/05/20	10/05/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	M-----		1				\$800.00		0.00			
N 24	Multi	10/06/20	10/06/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-T-----		1				\$800.00		0.00			
N 25	Multi	10/03/20	10/03/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sa 630-7p											

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Advertiser: POL/Roger Marshall/US Senate/KS/Rep
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-					1	\$400.00		0.00			
N26	Multi	09/30/20	09/30/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----					1	\$750.00		0.00			
N27	Multi	10/02/20	10/02/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$750.00		0.00			
N28	Multi	10/06/20	10/06/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-T-----					1	\$750.00		0.00			
N29	Multi	10/03/20	10/03/20	LN Sa	CM	KSN News at 10	S-----S-	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at 10 Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-					1	\$500.00		0.00			
N30	Multi	10/04/20	10/04/20	Late 10p News	CM	1030p-11p	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Late 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S					1	\$600.00		0.00			
N31	Multi	09/30/20	09/30/20	Tonight Show	CM	10:35p-11:35pm	--W----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Tonight Show/Jimmy Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----					1	\$280.00		0.00			
N32	Multi	10/01/20	10/01/20	Tonight Show	CM	10:35p-11:35pm	---T---	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Tonight Show/Jimmy Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---					1	\$280.00		0.00			
N33	Multi	10/02/20	10/02/20	Tonight Show	CM	10:35p-11:35pm	----F--	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Tonight Show/Jimmy Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$280.00		0.00			
N34	Multi	10/05/20	10/05/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Tonight Show/Jimmy Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$280.00		0.00			
N35	Multi	10/06/20	10/06/20	Tonight Show	CM	10:35p-11:35pm	-T-----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Tonight Show/Jimmy Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-T-----					1	\$280.00		0.00			

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Advertiser: POL/Roger Marshall/US Senate/KS/Rep
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 Estimate: 7630

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	Multi	10/05/20	10/05/20	Today Show 8-9am	CM	8-9am	1-----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
Channels : KSNL,KSNG,KSNW															
Today Show 8-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	1-----			1			\$270.00		0.00			
N37	Multi	10/05/20	10/05/20	M-F 9-10a	CM	9-10a	1-----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
Channels : KSNL,KSNG,KSNW															
M-F 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	1-----			1			\$170.00		0.00			
													Totals	37	\$17,340.00



125 West 55th St
New York, NY 10019

Contract # 27131529	Changes as of: 9/29/2020 at 4:52 PM	Version: Highlighting Revision 1
CPE: 560/646/7630	Flight: 9/30/20 - 10/6/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 10012765	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$17,340.00
		Total Spots: 37
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2706019

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/30 - 10/6								Total Spots	Total \$	CPP*	GRP*
							9/30	10/1	10/2	10/3	10/4	10/5	10/6					
1	W-F,M-Tu 7a-8a		Today Show (7-8am)	\$350.00	0	30	1	1	1	0	0	1	1		5	\$1,750.00	\$0.00	0.0
2	Sa 8a-9:30a		Saturday Today Show	\$150.00	0	30	0	0	0	1	0	0	0		1	\$150.00	\$0.00	0.0
3	Su 8a-9a		Sunday Today Show	\$150.00	0	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	0.0
4	W-F,M-Tu 4p-4:30p		Jeopardy B	\$300.00	0	30	1	0	1	0	0	1	0		3	\$900.00	\$0.00	0.0
5	W-F,M-Tu 4:30p-5p		Jeopardy	\$400.00	0	30	0	1	0	0	0	0	0		1	\$400.00	\$0.00	0.0
6	W-F,M-Tu 5p-5:30p		KSN News	\$500.00	0	30	0	1	0	0	0	1	1		3	\$1,500.00	\$0.00	0.0
7	W-F,M-Tu 6p-6:30p		KSN News	\$750.00	0	30	1	0	1	0	0	1	0		3	\$2,250.00	\$0.00	0.0
8	Sa 6p-6:30p		KSN News	\$400.00	0	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.0
9	Su 5p-5:30p		KSN News	\$250.00	0	30	0	0	0	0	1	0	0		1	\$250.00	\$0.00	0.0
10	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$800.00	0	30	1	1	1	0	0	1	1		5	\$4,000.00	\$0.00	0.0
11	Sa 6:30p-7p		Wheel of Fortune	\$400.00	0	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.0
12	W-F,M-Tu 10p-10:35p		KSN News	\$750.00	0	30	1	0	1	0	0	0	1		3	\$2,250.00	\$0.00	0.0
13	Sa 10p-10:30p		KSN News	\$500.00	0	30	0	0	0	1	0	0	0		1	\$500.00	\$0.00	0.0
14	Su 10p-10:30p		KSN News	\$600.00	0	30	0	0	0	0	1	0	0		1	\$600.00	\$0.00	0.0
15	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$280.00	0	30	1	1	1	0	0	1	1		5	\$1,400.00	\$0.00	0.0
REV+ 16	M-F 8a-9a		Today Show	\$270.00	0.0	30	0	0	0	0	0	0	1		1	\$270.00	\$0.00	0.0
REV+ 17	M-F 9a-10a		Kelly & Ryan	\$170.00	0.0	30	0	0	0	0	0	0	1		1	\$170.00	\$0.00	0.0
TOTALS:							6	5	6	4	3	8	5	37	\$17,340.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

Contract # 27131529	Changes as of: 9/29/2020 at 4:52 PM	Version: Highlighting Revision 1
CPE: 560/646/7630	Flight: 9/30/20 - 10/6/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 10012765	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$17,340.00
		Total Spots: 37
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2706019

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/29/20 11:52 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$16,900
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	37	\$17,340.00	N/A	0.0
Total	100%	37	\$17,340.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Oct	37	\$17,340.00
Total	37	\$17,340.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/29/20 4:52 PM	KELLY JOHNS	Revised	2		\$440.00	\$17,340.00	Changes: Total Spots from 35 to 37, Calculated Dollars from \$16,900.00 to \$17,340.00, Demo Meta to [R16], Origuser Entered Dollars to \$16,900.00, User Entered \$ from \$0.00 to \$17,340.00, Total \$ from \$16,900.00 to \$17,340.00. 2 buylines added or modified.
Queued for Electronic Contracting	9/29/20 11:26 AM					\$0	\$0	
New	9/29/20 11:25 AM	KELLY JOHNS	Confirmed	35		\$16,900.00	\$16,900.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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